

## Safe & Sober: Reducing deaths and injuries from drink driving

*Safe & Sober Talk in Portugal on 03 May 2010, 10:00 -12:30*

In 2007 ETSC started a campaign on drink driving, called "Safe & Sober". In light of the European Union's road safety target to halve road deaths by 2010, the objective of this activity is to raise awareness amongst policy makers, the private sector as well as key opinion leaders for a systemic approach to reduce alcohol misuse in road transport, especially in commercial road transport.

In the framework of this campaign, ETSC is organising a series of roundtable events (the "Safe & Sober Talks") in selected member states bringing together "drink driving stakeholders" and road safety experts. On the agenda will be measures to tackle drink driving such as the use of alcohol interlocks, enforcement, the BAC limit and targeting novice drivers. The eighth of these "Safe & Sober Talks" will be held at **Ministério da Administração Interna, Head Office, Praça do Comércio, Ala Oriental, Lisboa.**

Please register at: [mioliveira@ansr.pt](mailto:mioliveira@ansr.pt) until the 26<sup>th</sup> April

### Agenda

- 9:30 Welcome coffee refreshment
- 10:00 - Opening: Ministry of Internal Affairs, Rui Pereira
- 10:10 Welcome: Paulo Nuno Rodrigues Marques Augusto (ANSR), Antonio Avenoso (European Transport Safety Council),
- 10:30 Development in alcolock technologies: Lennart Pilskog (Volvo Trucks)
- 10:50 Drink Driving in Europe and current legislative initiatives in MSs: Vojtech Eksler (European Transport Safety Council)
- 11:10 Drink driving in Portugal and available measures: João Cardoso (LNEC)
- 11:30 Experiences in commercial transport: Luís Simões Group
- 11:50 Round table discussion - chaired by João Queiroz (ISCTE)
- 12:30 Concluding remarks and cocktail reception