



“Safe & Sober: Reducing deaths and injuries from drink driving”

**Safe & Sober Talk in the Netherlands on 6 July 2009, 14:00 -16:30,
SWOV, Duindoorn 32, 2262 AR Leidschendam**

In 2007 ETSC started a campaign on drink driving, called “Safe & Sober”. In light of the European Union’s road safety target to halve road deaths by 2010, the objective of this activity is to raise awareness amongst policy makers, the private sector as well as key opinion leaders for a systemic approach to reduce alcohol misuse in road transport, especially in commercial road transport.

In the framework of this campaign, ETSC is organising a series of roundtable events (the “Safe & Sober Talks”) in selected member states bringing together “drink driving stakeholders” and road safety experts. On the agenda will be measures to tackle drink driving such as the use of alcohol interlocks, enforcement, the BAC limit and targeting novice drivers. The seventh of these “Safe & Sober Talks” will be held at SWOV premises, Duindoorn 32, Leidschendam, on 6 July 2009 from 14:00 to 16:30.

Agenda

- 13:45 Welcome coffee refreshment
- 14.00 Welcome: Antonio Avenoso (ETSC), Henk Stipdonk (SWOV)
- 14.10 Keynote: Lennart Pilskog (Volvo Truck Corporation)
- 14.20 Drink Driving in Europe: Vojtech Eksler (ETSC)
- 14.30 Drink Driving in the Netherlands: Marit Gresnigt (DVS)
- 14.45 Lessons learnt from working with young drivers: Karel Brookhuis (RUG)
- 15.00 Road safety impact of alcolock implementation for drink-driving offenders in the Netherlands: Rene Mathijssen (SWOV)
- 15.15 Current and planned policies Desiree Schaap (MINVENW)
- 15:30 Round table discussion – chaired by Vincent Marchau (TU Delft)
- 16.30 Concluding remarks