

Advancing road safety in European countries  
1<sup>st</sup> Road Safety PIN Conference

11 June 2007,  
Renaissance Hotel, Rue du Parnasse 19, 1050 Brussels

- 13.30 Registration and coffee
- 14.00 Opening, Jörg Beckmann, ETSC Executive Director
- 14.10 Welcome address, Enrico Grillo Pasquarelli, Directorate General Transport and Energy, European Commission
- 14.20 PIN Award ceremony  
Chaired by Prof. Herman De Croo, ETSC Chairman  
*France's outstanding success*, Jörg Beckmann, ETSC Executive Director  
*Changing habits – France's success story*, Cécile Petit, French Interministerial Delegate for Road Safety  
*Mobilising data - the need for evidence-based communication*, Jean Chapelon, French Road Safety Observatory  
*Questions and answers*
- 15.15 Coffee break
- 15.45 The Road Safety PIN one year on  
Chaired by Prof. Richard Allsop, ETSC, Chairman of the Road Safety PIN  
*The power of information – the PIN rankings*, Prof. Claes Tingvall, Swedish Road Administration  
*Mobilising stakeholders and leaders – the PIN Talks*, Graham Smith, Toyota Motor Europe  
*Traffic safety in the first half of the 10-year plan – PIN Annual Report*, Franziska Achterberg, ETSC, PIN Programme Director  
*Beyond Europe and the 10-year plan – the future of the PIN*, Jörg Beckmann  
*Questions and answers*
- 17.00 Reducing speed – the main ingredient in the French recipe  
Panel debate chaired by Rob Gifford, Parliament Advisory Council for Transport Safety, U.K.  
Participants: Stefan Tostmann (European Commission), Fred Wegman (SWOV Dutch Road Safety Institute), Jean Chapelon (French Interministerial Road Safety Observatory), Wil Botman (FIA European Bureau), Michael Cramer MEP, Martin Mönninghoff (DHPol)  
*Questions and answers*
- 18.30 Cocktail reception